



# Arbitly Whitepaper



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# 1. Introduction

All over the globe, cryptocurrencies are now the trending forms of currencies. Governments that once made legislation against these digital assets are now opening up and accepting them. Even though there are several advantages with cryptocurrencies, there are still some lingering challenges particularly regarding arbitrage trading. It is to address these challenges that Arbitly is onto the scene.

When it comes to trends in the cryptocurrency niche, arbitrage trading has emerged one of the most popular. With arbitrage trading, a massive number of exchanges and countless assets are involved. On various exchange platforms, there is a remarkable fluctuation of price, even if it is the same cryptocurrency.

By definition, arbitrage is the sum of earnings that were based on these highlighted differences in the exchange rate. On our platform, what the trader does is to purchase a cryptocurrency asset on a particular exchange using a minimum price. This same trader then sells the asset on another platform but at a higher price. It is the difference in the prices on the different exchanges that is recorded as the profit for the trader.



## 1.1. Overview and Main Aim of the Project

There are massive arbitrage opportunities in the prices of various cryptocurrency markets. This is in relation to fiat currencies across platforms that remain active for days or even weeks on end. Even when there are remarkable trading volume on many crypto floors, the price fluctuations remain in place.

From the period of December 2017 to February 2018 alone, the volume of arbitrage profits has a worth of more than \$1 billion. In the past few years, cryptocurrencies have recorded incredible growth and the trend is not likely to stop anytime soon. Cryptocurrencies are digital assets built using blockchain technology that allows for verification of transactions without the need for a central authority. The most prominent and the earliest cryptocurrency is Bitcoin (BTC) and it was launched in 2009 and the market has recorded a rapid rise ever since.

Several other coins have joined the fray, these include Litecoin, Ethereum, Bitcoin Cash, Ripple, and others that now run in their thousands. It is believed that today, bitcoins and other crypto assets are transacted on over 100 exchanges globally. It is so vast that the average volume of trade every day peaked at \$5 billion at the end of February 2018. Estimates for the whole cryptocurrency market can reach as much as \$40 billion according to studies.

Arbitly gets rid of the remarkable market problems that have lingered for long in the crypto exchanges. The essence of this platform is to ensure a redistribution of the funds that the owners of the platform deduct from the customers as extensive commissions and fees for the deposit or withdrawal of money. The overall aim is to maximize gains for the trader.

It is believed that the advantages of the benefits accruing from the technology and opportunities offered by the cryptocurrency trading system are shared with all the users and not just a select group of exchange owners. In other words, the gains from the system are democratized, meaning traders stand a greater chance of recording gains with their transactions.

## 1.2. Viability as a Business Model

At the moment, there are more than 15 million active traders and these include those doing it on retail and bulk basis. What this implies is that for Arbitly as a brand, there is more than enough pool of prospective clients to whom the service will be marketed to.

It is more than apparent that there are massive arbitrage opportunities in the prices of cryptocurrencies on several platforms that are linked with other exchanges. These fluctuations remain in place for hours, days, or even weeks.

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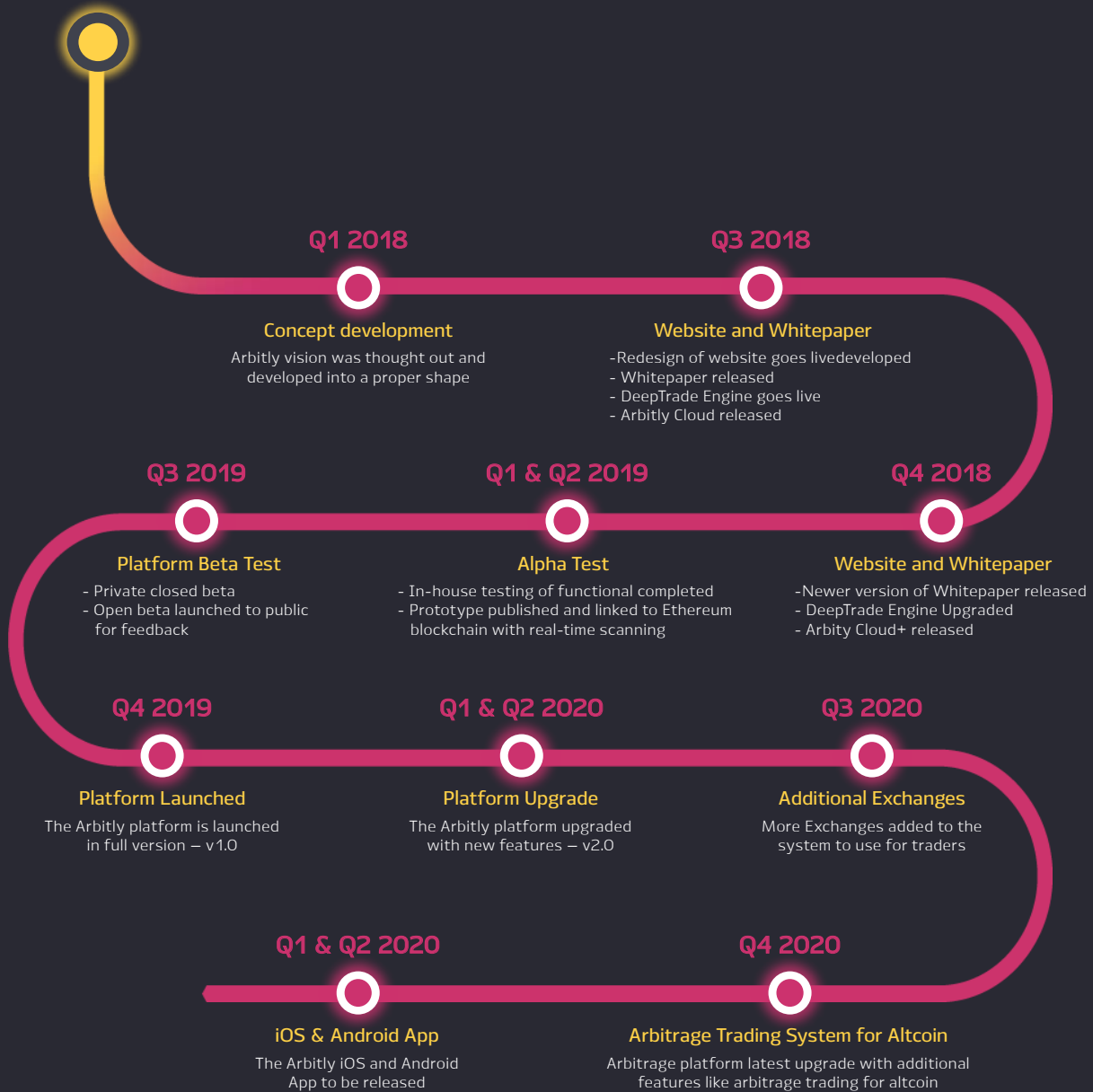
## 1.3. Problem, Solution, and Product

The high level of volatility of cryptocurrencies is not in doubt at all. If you want to get profits with some level of reasonable certainty, you have to purchase cryptocurrency on one platform and then proceed to sell it on another platform without any delay. But that is easier said than done because that can only happen if the trader can open and maintain deposit accounts on various exchanges.

As it is now, a trader cannot maintain deposit accounts on the highest number of exchanges to select the very best price conditions. That is where Arbitly comes into the picture. By its network of local partners located worldwide, Arbitly can maintain accounts on different cryptocurrency exchanges. It is also steadily adding new exchanges to be able to get even more local partners. Users can take advantage of this vast network.

# 2. Arbitly Platform

## 2.2. ROADMAP



## 2.3. How it is Different from Others

On Arbitly, users have the benefit of making use of several features that have been designed to give maximum assistance to the stakeholders.

These include:



### MANUAL TRADING

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With the manual trading feature, users can do a direct connection between exchange accounts and also allow for the customization of crypto trading.



### AUTOMATIC TRADING

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This feature is a completely automatic crypto trading and management system. It is ideal for boosts and auto trading.

## 2.4. Easy Trading Pattern

Trading on Arbitly has been designed to be as simple and as flawless as possible. The first step is getting the order accepted by Matic Engine (which is our artificial intelligence-driven system). This is followed by the deposit multiplied by BTC value (this is the sum of the user order) sourced from our reserve using any of the local partners. Sale of the amount of user order to USD follows and then there is deposit multiplied by USD (sum of the user order) also from the reserve using any of the local partners. Users can then buy BTC value sum (amount of user order) at the present prevailing rate.

The overall calculation is done by the Maticac Engine and then the arbitrage profit is credited to the account of the user. This is done using the platform reserve.





## 2.5. Arbitrage Trading – Zero-Risk Trading

Arbitrage trading from Arbitly has been correctly described as a zero-risk trading strategy and there are very valid reasons for this. Even at that, it is not sufficient enough to just have active deposit accounts on various exchanges. With Arbitly, it becomes seamless to always do a price comparison for the various cryptocurrencies on the various exchanges while looking for the best alternatives. To ensure this is done, Arbitly has come up with a very special software application known as the Matic Engine.

With the Matic Engine software application, it becomes possible to be able to do tracking of the prices for different cryptocurrency assets on several exchanges that are worked on. The best part of it all is that everything happens in real-time.

With the orders located, all the necessary conditions surrounding the trading bots are met, purchase cryptocurrency on one exchange and simultaneously sell the same asset on a different exchange. As for the profits accruing from the transaction, it is diverted into the reserve fund from where it is distributed between the relevant stakeholders.

These stakeholders include the investors of the enterprise, platform, and local partners. What Arbitly does at the end of the day is that it has been able to come up with a system that ensures guaranteed and reliable income from all the transactions.

## 2.6. Arbitly Exchange

The system has been designed in a way that customers who desire to have their cryptocurrencies used for some quick transactions but want these assets changed to fiat currency without delay and also without getting exposed to price fluctuation can get their orders done. It is also a way for new account holders who just subscribed to the platform to start the movement and conversion from fiat currency into encrypted assets and then exit.

While decentralized platforms like Arbitly exchange may eventually turn crypto exchanges into what is less functional than what is it now. That said, these services to fiat currencies make sure that Arbitly is a very useful service provider for all the account holders and that is certain to continue for at least the nearest future.

The moment a user or subscriber places an order to purchase cryptocurrency like Ether or Bitcoin via the Arbitly system, there is an instant withdrawal from the local currency wallet. The cryptocurrency that has been purchased is now automatically transferred to the wallet. The same thing is done whenever a subscriber places an order for the purchase of the cryptocurrency, there is a withdrawal of the funds from the local currency wallet and it is then credited automatically to the cryptocurrency wallet. The same thing applies when the user sends in an order for the sale of cryptocurrency for local fiat currency.

Arbitly has opened up several local bank accounts and this assists in the control of the fees that are deducted from the local account holders and it also speeds up the requests for withdrawals. This allows Arbitly to have an extra advantage over all the other international exchanges. On those other exchanges, something as simple as a withdrawal can take days through the regular bank transfer system to get the payments done.

In addition to these, in many places where Arbitly services are offered, the currency controls in place means that the exchange service provider has an account with the local bank and in addition to these, in many places where Arbitly services are offered, the currency controls in place means that the exchange service provider has an account with the local bank and that increases the capability of the cash management services too.

## 2.7. Cloud Arbitrage Trading Platform

One of the biggest assets of the Arbitly brand is none other than its team of world-class professionals. The team has taken the time to come up with a Cloud Arbitrage Trading Platform. With this platform, it becomes possible to arbitrage on the cryptocurrency floors, making profits from the fluctuation of prices on various exchanges for the same cryptocurrency assets.

This software application and the technique deployed has allowed for arbitrage without worrying about any significant risk. The Arbitly team took into consideration all the challenges that were present in the niche of cryptocurrency arbitrage. It then came up with a software application and trading strategy which makes it possible for transactions to be done.

However, there is a condition for these transactions, they can only proceed if there is a guarantee that the trader is going to get profits. Arbitly is not stopping there, it is also working nonstop on the improvement of the software and including even new exchanges all to have guaranteed and sustainable income over extended periods.

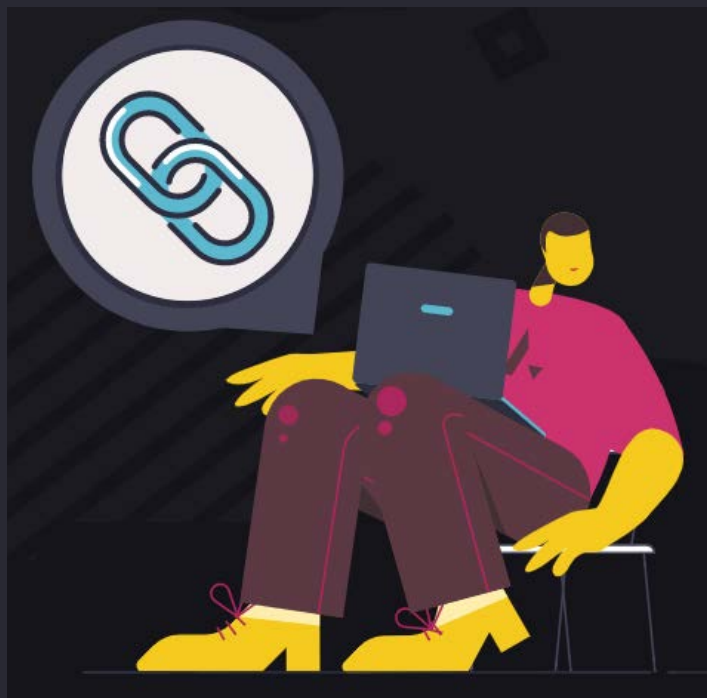
For those who are wondering how this works, quotes received from different crypto exchanges. A user can select the option for trade deposit alongside the pair of interest. To illustrate, the trader can go with BTC/USD or Ether/USD.

Using information sourced from the quotes received from the exchanges, the terminal can do an automatic calculation of the average price difference in percentage as a result of the two exchanges. The essence of the Arbitly platform is to provide monitoring for the discrepancy between the two exchanges constantly.

## 2.8. Arbitly Affiliate Program

Making profits from the Arbitly system is not just by doing trading alone. This is because there is also a trusted affiliate program.

One can earn even extra revenue just by joining and participating in the affiliate program.



**THEY CAN CONVERT ANY OF THESE PLATFORMS INTO A SOURCE OF RELIABLE PASSIVE INCOME.**

This is done by just promoting the world's prominent trading bot. Those who have subscribed to the affiliate program can get commissions every month once the customers are not dormant.

## 3. The Team

To achieve all the goals for Arbitly and ensure success for all the stakeholders is a world-class team made up of the following:



### ALEXANDER BLACK

CEO & Founder

[in https://www.linkedin.com/in/alexander-black-9271b715a/](https://www.linkedin.com/in/alexander-black-9271b715a/)

Alexander Black also known as Alex, is the CEO and Founder of Arbitly. With a vast level of knowledge about Blockchain technology and Foreign Exchange Markets along with years and years of experience in the field of Trading.

Having studied at the University of Miami to complete the Bachelor's degree in Computer science, he has spent most of his time between the finest brains in the world.



### KIRK BANKS

CTO and CO-Founder

[in https://www.linkedin.com/in/kirk-banks-7521b815a/](https://www.linkedin.com/in/kirk-banks-7521b815a/)


Kirk Banks, is the CTO and CO-Founder of Arbitly. With expertise in the Blockchain industry, he has an experience of over ten years with spending 2 years as the Project consultant at Lamassu.

He finished his Bachelor's degree in Science in 2006 and since then is working actively on various Blockchain backed projects before finally coming up with the idea of exclusive Cryptocurrency Arbitrage Trading Platform.

## JEAN BUTLER

Backend Engineer

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 <https://www.linkedin.com/in/jean-butler-3471ba15a/>

Jean Butler, a Backend Engineer of Arbitly, he is a very ambitious person with excellent skills and passion for Blockchain technology. Having previously handle website development issues for companies, he is now a core part of Arbitly.



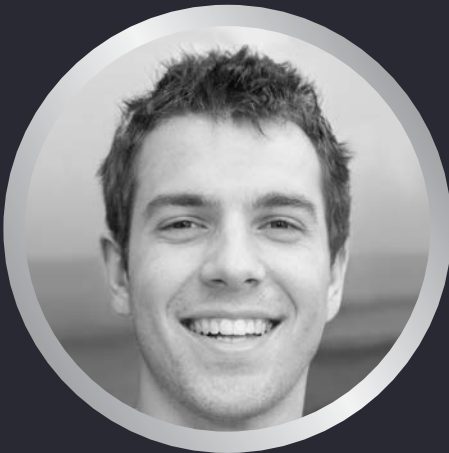
## HARRY GOODMAN

Frontend Engineer

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 <https://www.linkedin.com/in/harry-goodman-7231ba15a/>


Harry Goodman, is a Frontend Engineer of Arbitly with having previously worked for some top organizations, including Matrix in the role of Consultant. He now handles all operations of the Arbitly site.



## ELAINE LYNCH

Business Intelligence Specialist

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 <https://www.linkedin.com/in/elaine-lynch-54a42a176/>

Elaine Lynch, also referred to as Ely is the mind of Arbitly with working as a Business Intelligence Specialist. She is responsible for all the planning and execution of things. And she has completed her Bachelor degree from the University of Alberta.





## JEANETTE HUGHES

### Financial System Specialist

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[in https://www.linkedin.com/in/jeanette-hughes-64779b15a/](https://www.linkedin.com/in/jeanette-hughes-64779b15a/)

Jeanette Hughes, is a professional in handling the financial operations. With an in-depth understanding of the Crypto industry, she has achieved the Bachelor of Commerce - BCom, Accounting and Finance from the University of British Columbia, and is responsible for all the commercial and finance handling at Arbitly.



## JESSICA SHIRLEY

### Fixed Income Specialist

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Jessica Shirley, is a very young and passionate person with exceptional knowledge of the blockchain technology. She also holds excellent skills for Forex and Cryptocurrency trading, having worked with companies such as RoboForex and Paxful.



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Stay tuned for updates as development continues.

[www.arbitly.io](http://www.arbitly.io)